

Florida Public Pension Trustees Association

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www.fppta.org



the Voice will include:

- Facts and photos on the FPPTA
- Articles from FPPTA members
- Articles from recognized professionals in the industry
- Pre-retirement information
- Social security articles
- Case studies on DC vs. DB
- Personal financial information
- FPPTA educational programs

Circulation:

FPPTA	3,000
FSAE	3,000
FL State Legislator	175
NPEA	200
State Retirement Executive	125

Eventually **the Voice** will reach local legislators, city and county officials, and other states.

the Voice will be posted on the FPPTA website:
www.fppta.org

Digital Files:

the Voice is a 4-color process (full color) magazine. Please submit your ads in color electronically to:

Ann Thompson at
 tomann@bellsouth.net

File types accepted:

- Hi-res PDF files
- EPS files
- TIFF files

All fonts must be embedded or outlined.

Ad Sizes and Rates:

All ads must meet FPPTA approval.
 Ad sizes list the width first, followed by the depth.

Outside Back Cover (7.5 x 10")	\$2,250
Inside Front Cover (7.5 x 10")	\$2,000
Inside Back Cover (7.5 x 10")	\$2,000
Full Page (7.5 x 10")	\$1,550
1/2 Page Horizontal (7.5 x 4.75")	\$ 950
1/2 Page Vertical (3.5 x 10")	\$ 950
1/4 Page Horizontal (7.5 x 2.125")	\$ 525
1/4 Page Vertical (3.5 x 4.75")	\$ 525
Business Card (3.5 x 2")	\$ 225

